

GUFC

2021

SPONSORSHIP
PACKAGES



YOU ARE UNITED



Official Partners Packages

We have introduced a new Official Club Partnership system at Galway United FC. Through this system, we will be growing relationships with our major sponsors on and off the field. We want your company to grow alongside our community.

	CLUB	GOLD	PLATINUM	TAILORED PARTNERSHIP
PARTNER MARKETING EVENTS	2 x Social Media Campaigns across the season	3 x Social Media Campaigns across the season	4 x Social Media Campaigns across the season	
SEASON TICKETS	2 Season Tickets (€320 value)	4 Season Tickets (€640 value)	6 Season Tickets (€960 value)	
RESERVED PARKING	1 Space	1 Spaces	2 Spaces	
BRAND COVERAGE ON GUFC MATERIAL	–	PA announcement. Stadium Signage. Match Programme	PA announcement. Stadium Signage. Match Programme	
RESERVED SEATING	2 VIP Seats Comer Stand	4 VIP Seats Comer Stand	6 VIP Seats Comer Stand	
HOSPITALITY SUITE	Access for 2 guests	Access for 4 guests	Access for 6 guests	
EXCLUSIVE PARTNERS JACKET	–	Exclusive O'Neills Gold Partner Jacket	Exclusive O'Neills Platinum Jacket	
FRAMED JERSEY	Signed Framed Jersey with your company logo	Signed Framed Jersey with your company logo	Signed Framed Jersey with your company logo	
PARTNER EVENTS ACCESS	4 tickets to partner events	6 tickets to partner events	8 tickets to partner events	
3 METRE PITCH-SIDE ADVERTISING	1 x Pitchside advertising	1 x Pitchside advertising	2 x Pitchside advertising	

GALWAY UNITED PRESENTS

MATCH DAY SPONSOR

BE PART OF THE ACTION

UNRIVALLED DIGITAL REACH:

**22,500 FACEBOOK
SUPPORTERS**

14,800 FANS ON TWITTER

**11,400 FOLLOWERS ON
INSTAGRAM**

- Director's welcome in the matchday programme.
- Official Commemorative Group Photograph (Digital Copy)
- 2 x Reserved Parking Spaces
- Company Logo Featured on the Front Cover
- Half-page Advert in our match day programme
- Exclusive Behind the Scenes Stadium Tour
- Teamsheets and Programme for all guests
- Space for Company Marketing Materials at the Entrance (Pop Up Stand, Banner etc)
- Signed Framed Jersey, with company logo and match details
- Reserved Table in the Hospitality Suite
- Halftime tea, coffee and hot snacks
- Complimentary Pre-match drinks - Wine / Beer Bucket
- Pre-Match PA Announcements
- Feature on Social Media, Email Newsletter and Score Announcements

PLAYER SPONSOR

**AT THE HEART OF IT. WHERE
YOUR SUPPORT COUNTS.**

- Company logo to be included in the Match Day programme for the season and on our website
- Availability of your sponsored player for 1 x promotional material session and media support
- Player's match worn jersey at the end of the year
- Reference to your company as a player sponsor on all our social media accounts

MATCH DAY HOSPITALITY

**A GREAT DAY OUT FOR YOUR
COMPANY, FAMILY OR FRIENDS.**

- Official commemorative group photograph on the pitch (digital)
- Team sheets and programme for all guests
- 1 x reserved car parking space
- Reserved seats in Comer Stand
- Reserved table in the Hospitality Suite
- Half time tea, coffee and hot savouries
- Complimentary pre match drinks - Wine/Beer Bucket

GET YOUR BRAND OUT THERE

MATCH BALL SPONSOR

BE AN INTEGRAL PART OF THE MATCH DAY

- Director's welcome in the programme
- Official group photograph on the pitch (digital)
- 1 reserved car parking space at the stadium
- Half page advert in the match programme
- Behind the scenes stadium tour
- Signed first team ball
- Team sheets and programme for all guests
- Reserved seats in Comer Stand
- Reserved table in the Hospitality Suite
- Half time tea, coffee and hot savouries
- Complimentary pre match drinks - Wine/bucket of beer
- Pre-match PA announcement
- Mention on all match advertising

EAMONN DEACY PARK PITCHSIDE SIGNAGE

GET YOUR BRAND NOTICED

- 1 x full colour pitch perimeter sign
- All Galway United home games are played at Eamonn Deacy Park (approx 20 games/year)
- Approx 90 games per season are played in Eamonn Deacy Park
- Sign measures 3m x 75cm
- Eamonn Deacy park also hosts Galway Women FC's games, Underage cups finals and Underage Irish internationals

MATCH MASCOT

GIVE YOUR CHILD THE BEST GIFT OF ALL

- Match tickets for 2 adults & a child mascot (4-14yrs old)
- Full mascot's home kit
- Meet and greet players in the dressing room
- Warm up alongside the players on the pitch
- Walk out with the teams before the game
- Photo of mascot with match officials & captains (digital)
- Official photo with Terry the Tiger (digital)
- Half page Q&As in match programme
- Behind the scenes stadium tour
- Photo with the Man of the Match (digital)
- Match programme signed by Terry The Tiger
- Reserved seats in Comer stand
- Pre-match PA announcement

GALWAY UNITED PRESENTS

DIGITAL PACKAGES

REACH AN ENGAGED FOOTBALL AUDIENCE.

22,500 FACEBOOK SUPPORTERS

14,800 FANS ON TWITTER

11,400 FOLLOWERS ON INSTAGRAM

- 82% MALE | 18% FEMALE
- 16,000+ 18 - 44 YEAR OLD
- 92%+ GALWAY BASED FOLLOWERS
- 4,000 AVG REACH PER POST
- LIVE STREAM MATCH ADVERTISING
- ON-SITE PROMOS AND COMPETITIONS

If you wish to get more information or would like to talk about how your company can benefit from joining our wonderful community.

Please contact Francis Kelly on
083 1323 895 or email him at
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